

Why Advertise With MEI?

Global Network

MEI is a global network delivering market penetration services. Our web portal is at the heart of this service, which includes bidding, strategy, overseas mission support and market intelligence.

A highly targeted worldwide community

Bidders, Buyers, Suppliers, SMEs, Prime Contractors, Trainers, Recruiters, Researchers, Host Cities, Government Bodies, Trade Associations, Sports and Governing Federations, Media Partners, Event and Exhibition Organisers.

Value for Money

A menu of options to meet your needs and budget at unbeatable prices compared to similar services.

Flexibility

You chose the best communication platform for your needs: case-studies, interviews, videos, access to our monthly Ezine, and your own microsite. Running an event? Let us know and we will promote it. Special offers for the market? Let us advertise them for you. Need products or services – we can help.

Expert Support

All advertising opportunities can be supported by expert MEI staff can advise on design, market message relevance, focus and search engine optimisation on request.

Pricing

Please find our pricing options overleaf which details all of our Advertising packages.

We are especially happy to discuss bespoke requirements and can produce a package or combination to meet your individual needs, so do not hesitate to contact us with your suggestions.

Contact

Tel: + 44 (0) 7538 579079

email: enquiries@majoreventsint.com

web: www.majoreventsinternational.com



Pricing*

Microsites

This is your own dedicated advertising space which is under your full editing control and can be refreshed at any time.

BRONZE MICROSITE – to support niche suppliers or sole traders.

- Dedicated 1 page, fully content managed website
- Corporate logo featured at the top of the advertisement
- Copy featured in the content of the page
- Keyword linking ensuring quality search engine optimisation
- Contact information
- Product branding can be enhanced by also purchasing a button or banner

Quarterly	£290
6 Months	£550
1 year	£950

SILVER MICROSITE – allows full coverage of a range of subjects such as the organisation role, market offer, recent company news and contact details.

- Dedicated 3 page, fully content managed website
- Choice of 3 layout templates
- Corporate logo or header on each page
- Copy featured in the content of the page
- Add images throughout the site
- Choice of stylesets to support your brand identity
- Contact information including a contact form
- Keyword linking ensuring quality hits
- Ezine inclusion
- Leader Banner Specialist pages

Quarterly	£600
6 Months	£110
1Year	£2000

GOLD MICROSITE – enjoy the full spectrum of detailed capability within this extensive microsite, supported by home page banner.

- A Silver Microsite but with the added bonuses of:
- Dedicated 12 page, fully content managed website
- Choice of 7 layout templates
- Add Video/Flash content throughout the site
- Leader Banner Home Page

Quarterly	£1200
6 Months	£2000
1 Year	£3750

Banners and Buttons

Banners can be purchased separately or in addition to the advertising opportunities above and can feature in bespoke areas of the site or in our monthly Ezine.

LEADER BOARD BANNER - 728x90px

	Home Page	Specialist Page
Quarterly	£1200	£900
6 Months	£2000	£1600
1Year	£3500	£3000

SMALL BUTTON - 180x150px

	Home Page	Specialist Page
Quarterly	£900	£600
6 Months	£1600	£1000
1Year	£3000	£1800

Promotional Videos

Quarterly	£300
6 Months	£500
1 year	£900

*Please note UK based companies prices exclude VAT